



# TOP 10 REASONS TO EXPORT



## Market Access

Alberta is the only western province that offers overnight, or less than 24-hour delivery service to all of western Canada and the U.S. Pacific Northwest – a market of more than 15 million consumers.



## Alberta has an impressive exporting track record

In 2014, Alberta goods were imported by 195 countries and were worth an estimated \$121.4 billion. The top five export markets (in order) were the United States, China, Japan, the European Union, and Mexico.



## Exporting increases productivity – research shows

Canadian companies exporting abroad are more productive overall than those focusing solely on the domestic market. Canadian exporters tend to be larger, more efficient, produce more output, provide more jobs and pay higher salaries than their non-exporting counterparts.

*Research by the Office of the Chief Economist, based on exporter profile data from Statistics Canada.*



## The global economy is rapidly growing and evolving – be part of it

- Canadian companies are among the most successful on the international stage.
- Canada's active and successful participation in the global economy impacts all Canadians.
- One fifth of all jobs in Canada are directly linked to international trade.



**Selling internationally will hone your talent for innovation and create opportunities that can grow your business and take it to the next level**



**Expanding your trade area allows you to take advantage of your company's strengths and capabilities**



### **Canadian Trade and Investment Agreements**

- Agreements between Canada and trading partners present new opportunities for businesses.
- Canada has free-trade agreements with more than 40 countries.



### **Support for exporters is available through Alberta's International Offices**

The Government of Alberta has international offices around the world that help Alberta companies develop important business relationships worldwide. The international offices also play a vital role in strengthening Alberta's presence around the world.

- Access Prosperity can fast-track and facilitate introductions to the appropriate Government of Alberta contact.



### **Exporting assistance is available from the Canadian Trade Commissioner Service**

The Canadian Trade Commissioner Service helps Canadian companies and organizations succeed globally. The Canadian Trade Commissioner Service (TCS) has more than 120 years of experience helping Canadian companies succeed in foreign markets by promoting the economic interests of Canada in the global marketplace.

- Access Prosperity can fast-track and facilitate an introduction for your business to the appropriate Trade Commissioner.



**Exporting is a useful tool for companies/businesses wanting to build up their business and test product feasibility in previously unexplored markets**



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